



Lower Columbia Leadership Academy

In association with Kelso Longview Chamber of Commerce

Apply NOW for the next Leadership Academy Class!

The Lower Columbia Leadership Academy (LCLA) is now accepting applications for the Class of 2010. LCLA's vision is to "increase the quality of life and economic viability of the Lower Columbia region by producing individuals that become higher performers and contributors in their organizations and in their communities."

The Leadership Academy is Cowlitz County's *premier* leadership development program, having had more than 200 graduates during its 12-year tenure. New applicants will join the elite group of LCLA's graduates, creating an even stronger network of alumni who serve as resources for the community.

Many alumni serve on city councils and various non-profit boards, doing volunteer work, and generally making Cowlitz County a better environment for business and residents.

The Lower Columbia Leadership Academy identifies, prepares, and energizes potential leaders and exposes them to the realities, opportunities, and challenges facing companies and organizations in our community. Through a progressive curriculum utilizing expert coaches, LCLA provides "real-world" results by helping leaders think differently and discover "out-of-the-box" ideas and solutions for the challenges they face. The Academy has a proven track record of taking individuals' and their organizations' performance to the next level.

Alumni of the Academy represent all types of industries...industries that may be currently challenged to do "more with less" during this economic downturn. A few of the companies and organizations that have benefitted from participation in the Leadership Academy include Swanson Bark, Columbia Analytical Services, Woodland School District, Port of Kalama, Schlecht Construction, PeaceHealth, Cowlitz County, Weyerhaeuser, Lower Columbia College, Port of Longview, Norpac Resources, CAP, the Monticello Hotel, Cowlitz Bank, The Daily News, and the respective police departments of Woodland, Kelso, and Longview.

The 10-month program convenes class the third Friday of each month, beginning in October 2009 through June 2010. The program tuition is \$1125.00, with an early-bird tuition rate of \$925.00 if you register before September, 2009. The tuition represents only a portion of the cost to run the program.

"I am continually amazed at the quality of work produced by the participants in the Academy," said Terry McLaughlin, LCLA Board President. "Each class completes team projects that benefit area schools, parks, and communities at large; taking the skills they learn in class and applying them to provide real-world solutions to the problems facing our communities."

The application deadline for the 2009-2010 Leadership Academy is Friday, August 14. There is a \$30 non-refundable application fee. See attached for an application or call Norma Davey at 360.423.8400 at the Kelso Longview Chamber of Commerce and ask for an application to be emailed, faxed, or mailed to you.



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INVITATION TO PARTICIPATE CLASS 2010

PURPOSE

Lower Columbia Leadership Academy is a community leadership program designed to identify, prepare and energize potential leaders and expose them to the realities, opportunities, and challenges facing our communities.

PROGRAM GOALS

- To bring together, from diverse segments of the community, people with demonstrated leadership ability and a commitment and concern for the future of the local area.
- To provide an outstanding educational experience emphasizing critical social and community issues.
- To open a dialogue among current class participants and current community leaders.
- To challenge class participants to be active members of Lower Columbia Leadership Academy and to apply their talents through volunteer service within local organizations.
- To develop a growing network of LCLA graduates as a "resource bank" of leaders whose contributions of knowledge, imagination, and energy are directed toward enterprises that benefit the Lower Columbia communities.

APPLICATION INSTRUCTIONS

Please complete each section of this application with clear, concise statements. Completed applications accompanied by **\$30 non-refundable application fee** will be accepted on an on-going basis until **5:00 p.m. Tuesday, September 1, 2009**, at the offices of:

Kelso Longview Chamber of Commerce
1563 Olympia Way, Longview, WA 98632
360.423.8400 Fax: 360.423.0432
Email: ndavey@kelsolongviewchamber.org
Website: www.KelsoLongviewChamber.org

The selection committee will make preliminary determinations based upon this application. No additional information, attached pages or any letters of recommendation will be considered. All information provided will be kept strictly confidential. A personal interview will be scheduled for finalists in September 2009. Telephone confirmation of interview dates and available times will be provided by Lower Columbia Leadership Academy staff. For additional information on the program, please contact Norma Davey at the Chamber office.

SELECTION CRITERIA

- Demonstrated commitment to bringing positive change to the Lower Columbia area through active community or business involvement;
- Demonstrated leadership ability and involvement;
- Interest in and awareness of issues affecting the Lower Columbia communities, and;
- Motivation to be an active member of the Lower Columbia Leadership Academy, supporting the planning and implementation of class days and volunteer opportunities (including homework, class projects, etc.)

Please continue to the next page

PERSONAL DATA

*Name: _____ Gender: _____

*Business Address: _____

*Home Address: _____

Preferred Mailing Address: Home Work

*Phone: Business _____ Fax: _____ Home: _____ Cell: _____

*E-mail: _____

Length of time in the Lower Columbia area: _____ Do you anticipate being in the area the next 3 years: _____

EDUCATION *(since high school)*

School: _____ Location: _____ Major/Degree/Specialization: _____

EMPLOYMENT *(if retired, give most recent history)*

Employer: _____ Date Hired: _____

Type of Business: _____

Job Title: _____

Brief description of responsibilities: _____

Previous positions and employers with dates listing most recent employer first:

Dates: _____ Employer: _____ Job Title: _____

What do you consider your most important career accomplishments to date?

COMMUNITY SERVICE

How much time each month do you commit to community, civic, professional, and other organizations?

Organization:	Purpose:	Responsibility:	Time Commitment:
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Describe your current **major** community service or leadership role at this time (preferably outside of your work environment):

Describe how you make a commitment to community involvement while creating a balance between your job and your personal life:

If you are not currently active in community service, what is your objective in participating in the program?

LEADERSHIP ISSUES AND CHALLENGES

In your opinion what are the three most important issues facing the greater Lower Columbia area today? What are your recommendations for resolving these issues?

Issues:	Recommendations:
1. _____	1. _____
_____	_____
2. _____	2. _____
_____	_____
3. _____	3. _____
_____	_____

What is the most significant leadership quality necessary to bring positive change within the Lower Columbia communities?

What do you believe you can offer to enhance the Lower Columbia Leadership Academy Class of 2010 and future alumni activities?

What do you hope to gain from your participation in Lower Columbia Leadership Academy?

How did you become aware of Lower Columbia Leadership Academy?

Name(s) of LCLA alumni who referred you: _____

FOUNDATION FOR TRAINING

ALL APPLICANTS MUST CAREFULLY EVALUATE THE TIME AND FINANCIAL COMMITMENTS REQUIRED TO COMPLETE THE **LOWER COLUMBIA LEADERSHIP ACADEMY CLASS OF 2010**.

Participants must agree to the following:

A MANDATORY ORIENTATION SESSION will be held in the beginning of October, 2009.

Ten full-day sessions

To be held on the third Friday of the month from October 16, 2009 through June 18, 2010.

All participants are required to comply with the absentee policy. The program dates and tentative curriculum are provided as an insert.

Group Projects are an important element of the program. A significant amount of time outside regular class time is required during the last six months of the class. The results of the class projects will be shared with an audience of fellow class members, alumni, LCLA Board of Directors and invited guests during the graduation event on June 18, 2010.

Tuition is \$1125.00, with an early-bird tuition rate of \$925.00 if you register before September 1, 2009. This amount represents only a portion of the costs to produce this community leadership program. Applicants are responsible for the tuition of whether an employer or organization expressed an intent to cover this expense.

PERSONAL COMMITMENT

I understand and agree to adhere to the time and financial commitments and goals of the Lower Columbia Leadership Academy as specified in the application packet. I understand that attendance is *mandatory* at the Orientation Session in October, 2009. I agree to attend each program session to the best of my ability (will NOT miss more than 18 hours) and devote necessary time to be a contributing member of the Lower Columbia Leadership Academy Class of 2010. I understand that participants who cannot satisfactorily meet these obligations will be asked to withdraw from the program and that *no refund or release of tuition obligations* will be provided.

Candidate's Name: _____

Date of Application: _____

Candidate's Signature: _____

Date: _____

ORGANIZATION/EMPLOYER COMMITMENT

Applicants for Lower Columbia Leadership Academy must have the commitment of their employer or organization. The signature below indicates that the employer/organization is aware of the work-release time required and endorses the application. Please note there are 10 all-day Friday sessions and one Orientation Session. Applications are considered incomplete without an employer/supervisor signature unless the applicant is self-employed.

Name: _____

Title: _____

Company/
Organization: _____

Address: _____

Phone: _____

Signature _____

Date: _____

Please review all your statements carefully before submitting this form.



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TENTATIVE CURRICULUM CLASS 2010

Strengthening Leaders – Connecting Communities

<u>Date</u>	<u>Activity</u>	<u>Leadership Principle</u>
October 2009	Orientation	Leadership Academy Overview
October 16	Leadership in the 21st Century	Leadership Challenges/Leadership Success
November 20	Leadership & Communication Styles	Lead/Communicate more effectively
December 18	Maintaining Balance Facilitating Productive Meetings Class Projects Identification	Values; Ethics; Group Accountability
January 15, 2010	Intergenerational Diversity Community Awareness: Public Health Issues	Integrity; Personal Responsibility
February 19	Boardsmanship Speaking with Confidence & Clarity	Understanding; Fiduciary Responsibilities; Confidence
March 19	Community Awareness: Law Enforcement Drug, Hope & Juvenile Courts Conflict Resolution	Accountability; Respect
April 16	Community Awareness: Economic Development, Education (K - 12 & Post-Secondary) Arts	Trusteeship; Community Vision
May 21	Understanding & Influencing Government Working Effectively with People: Leading with Impact	Courage
June 18	Program Wrap-up Group Presentations Graduation	Congruence; Accomplishment